



MEDIA RELEASE

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Careers Week 2007 set to showcase Queensland employment and training opportunities

Queenslanders will be asked "Where do you want your life to take you?" during Careers Week 2007 from 16 to 22 April.

The week will bring together business, government and training providers to showcase careers and employment opportunities in Queensland.

The Queensland Government has thrown its support behind the initiative with a whole-of-government approach ensuring a focus on priority areas in employment and training.

"The Government is committed to ensuring Queenslanders can access comprehensive information about education and training options," Premier Peter Beattie said.

The Government's participation in Career's Week has ensured many events aiming to assist school leavers, new graduates or those looking for a career change are being held at TAFE institutes from Cairns down to the Gold Coast. The National Careers & Employment Expo's will also be held in Brisbane 20-22 April, Townsville 24 April and the Gold Coast 27-28 April. *<NB: full list of Careers Week events in the attached fact sheet>*

Career Week founder and EOC Group Managing Director Cliff Stoneman said the week's activities will showcase the wide range of career options available to participants, allowing them to make informed choices about 'Living. Learning and working in Queensland'.

"Labour market challenges such as skills shortages and an ageing population are issues currently affecting many businesses, and Careers Week provides a vital channel of communication between business and the public. Many industry sectors are experiencing difficulty attracting and retaining candidates because the public doesn't know what options are available," Stoneman said.

Encouraging employers to participate, Stoneman said Careers Week will allow employers to communicate with future employees to let them know what opportunities are out there.

"I encourage organisations throughout Queensland to get involved, especially if they are looking to reach people from a range of different age groups, backgrounds and skills sets. Activities range from open days to industry seminars, workshops, promotions and awards."

Applications from employers to participate will be accepted until the 5th April 2007. If you have any questions regarding your application, please contact EOC Group on: **1300 66 71 21** or email careersweek@eoc.com.au

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